

# When and Where Is It Cheaper to Issue Inflation-linked Debt?

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# Inflation-linked Debt: Example

- Suppose you hold a 2 year 2% coupon inflation-linked bond with \$1,000 principal
- Inflation in year 1 is 1%
- Inflation in year 2 is 3%
- Cash flows:
  - Year 1: Without inflation, coupon would be  $\$1000 \times 0.02 = \$20$ , but as there was 1% inflation, you will receive  $\$20 \times (1 + 0.01) = \$20.20$
  - Year 2: Without inflation, coupon would be  $\$1000 \times 0.02 = \$20$  and principal would be \$1,000, so you would receive \$1,020, but as inflation over 2 years is  $(1 + 0.01) \times (1 + 0.03)$ , you will receive  $\$1,020 \times (1 + 0.01) \times (1 + 0.03) = \$1,061.11$

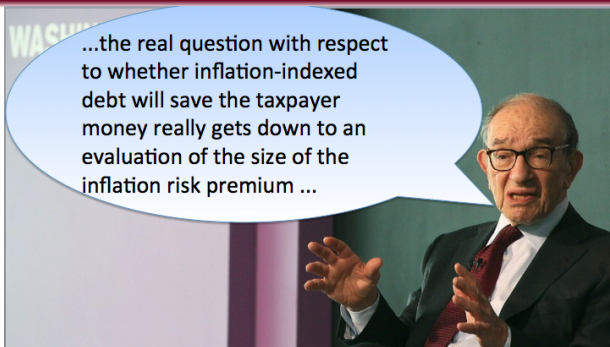
# Inflation-linked Government Bonds in Developed Countries (end of 2019)

Country	Inception Year	Market Value (USD billion)	Inflation-linked/nominal debt
Australia	1985	26	7%
Canada	1991	39	10%
France	1998	254	15%
Germany	2006	81	7%
Japan	2004	100	2%
Korea	2007	8	1%
Sweden	1994	21	34%
UK	1981	596	39%
US	1997	1507	11%

# Research Questions

- What kind of debt should countries issue?
- Which economic factors determine the choice between inflation-linked and nominal debt and explain the cross-country variation?
- **Issuance costs are an important factor**

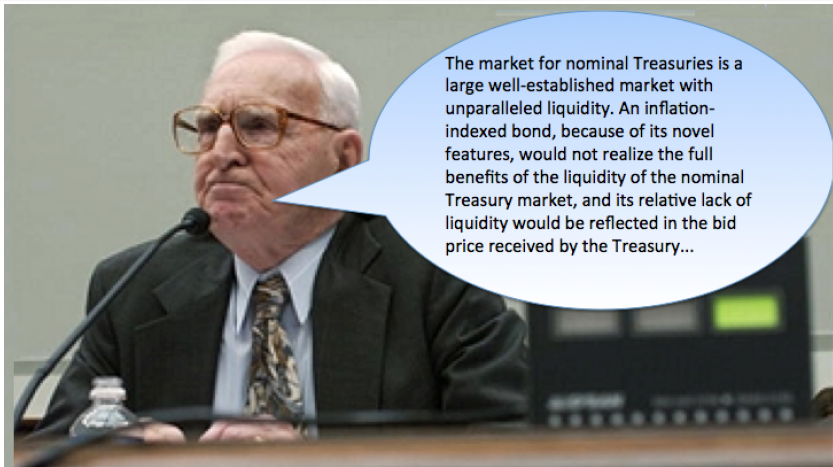
# Nominal Debt Cost: Inflation Risk Premium



Alan Greenspan, Chairman of the Federal Reserve Board, "Inflation Indexing of Government Securities", a hearing before the Subcommittee on Trade, Productivity, and Economic Growth of the Joint Economic Committee

- Inflation risk premium = compensation for inflation being correlated with real stochastic discount factor

# Inflation-linked Debt Cost: Liquidity premium



The market for nominal Treasuries is a large well-established market with unparalleled liquidity. An inflation-indexed bond, because of its novel features, would not realize the full benefits of the liquidity of the nominal Treasury market, and its relative lack of liquidity would be reflected in the bid price received by the Treasury...

Francis X. Cavanaugh, Director, Office of the Secretary of the Treasury, "Inflation Indexing of Government Securities", a hearing before the Subcommittee on Trade, Productivity, and Economic Growth of the Joint Economic Committee

# Why Do Issuance Costs Matter?

- Redistribution between domestic borrowers and foreign investors (e.g., Campbell and Shiller, 1996)
- Even domestically borrowers and lenders often represent different socioeconomic groups (Bilbiie et al., 2013); income inequality implications (e.g., Anselmann and Krämer, 2017, or Arbogast, 2020)
- Cost of market-based inflation expectations

# This Paper

- The most comprehensive academic study is Christensen and Gillan (2012): 5 year US bonds 2004-2010
- My paper:
  - Longer maturities: large market size + theoretically, inflation risk premium should increase with maturity (e.g., Gabaix, 2012)
  - International cross-section and -2019 sample  $\Rightarrow$  economic factors behind cross-country and time series variation



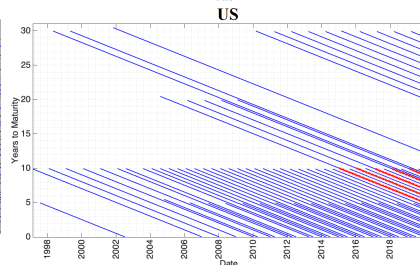
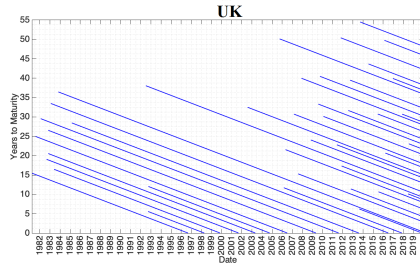
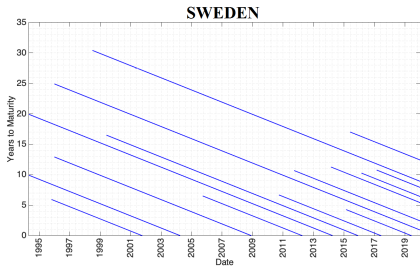
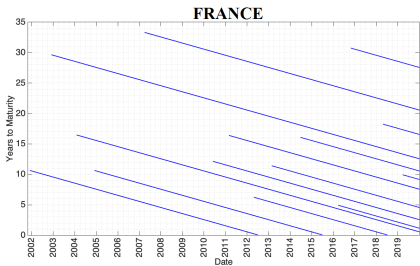
# Methodology

- $y_{n,t}^{\text{inflation-linked}} = y_{n,t}^{\text{real}} + y_{n,t}^{\text{liquidity premium}}$
- $\Rightarrow y_{n,t}^{\text{liquidity premium}} = y_{n,t}^{\text{inflation-linked}} - y_{n,t}^{\text{real}}$
- $y_{n,t}^{\text{nominal}} = y_{n,t}^{\text{real}} + y_{n,t}^{\text{expected inflation}} + y_{n,t}^{\text{inflation risk premium}}$
- $\Rightarrow y_{n,t}^{\text{inflation risk premium}} = y_{n,t}^{\text{nominal}} - y_{n,t}^{\text{real}} - y_{n,t}^{\text{expected inflation}}$
- $\Rightarrow y_{n,t}^{\text{inflation risk premium}} - y_{n,t}^{\text{liquidity premium}} = y_{n,t}^{\text{nominal}} - y_{n,t}^{\text{expected inflation}} - y_{n,t}^{\text{inflation-linked}}$

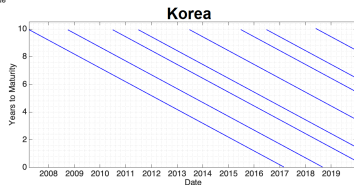
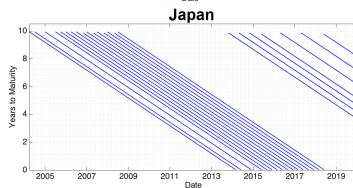
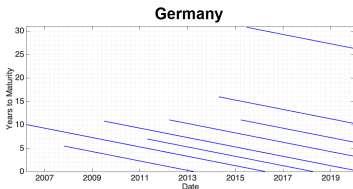
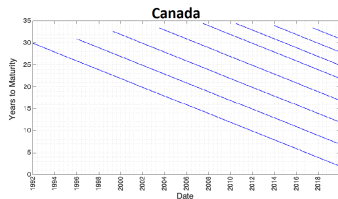
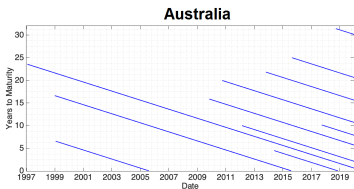
# Data

- Nominal yields: central banks
- Expected inflation: survey inflation expectations (=best out-of-sample inflation predictors, e.g., Ang et.al., 2008)
- Inflation-linked yields:
  - Inflation-linked bond prices from Bloomberg
  - Estimate zero-coupon yields assuming a flexible functional form (Nelson and Siegel, 1987) ⇒ **dataset of international inflation-linked zero-coupon yields available**

# Availability of Inflation-linked Bonds 1/2



# Availability of Inflation-linked Bonds 2/2



# Unconditional Analysis: Theoretical Motivation

- Theoretically, most macro finance models predict that inflation risk premium is increasing with maturity (e.g., Wachter, 2006, Gabaix, 2012, Bansal and Shaliastovich, 2013)
- E.g., in Bansal and Shaliastovich (2013) expected consumption and inflation are persistent and on average negatively correlated: longer-term nominal bonds are riskier, because their prices will be lower through recessions

# Unconditional Analysis

Annualized differences between inflation risk premium and liquidity premium

Maturity	5 year	10 year	15 year
France	-0.27%**	0.00%	0.17%*
	(0.11%)	(0.10%)	(0.09)
Sweden	-0.39%***	-0.11%	-0.01%
	(0.09%)	(0.12%)	(0.06%)
UK	-0.29%**	-0.01%	0.27%*
	(0.13%)	(0.12%)	(0.15%)
US	-0.42%***	-0.09%	0.03%
	(0.11%)	(0.08%)	(0.09%)

# Unconditional Analysis: Long Maturities

Annualized differences between inflation risk premium and liquidity premium

Maturity	20 year	25 year	30 year
Canada	0.23%**	0.18%*	0.16%
	(0.11%)	(0.11%)	(0.10%)
France	0.24%**	0.30%***	
	(0.10%)	(0.10%)	
UK	0.44%***	0.52%***	0.89%***
	(0.07%)	(0.06%)	(0.07%)
US	0.09%	0.14%*	0.23%***
	(0.10%)	(0.09%)	(0.08%)

# Unconditional Analysis: Economic Significance

- Back-of-the-envelope US calculation: net long-term bond issuance \$502 billion in 2020
- 5 year annualized difference of  $-0.42\%$   $\Rightarrow$  210 basis points difference at issuance
- $2.1\% \times \$502 \text{ billion} = \$10.5 \text{ billion}$



# Unconditional Analysis: Economic Significance



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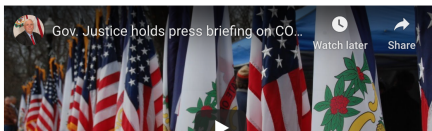
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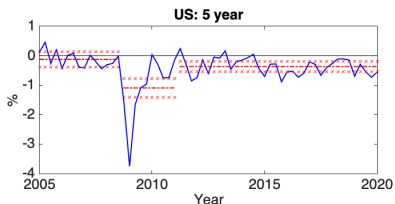
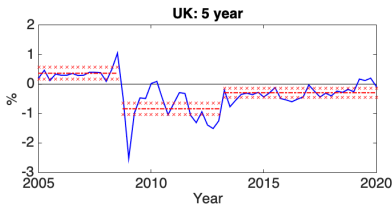
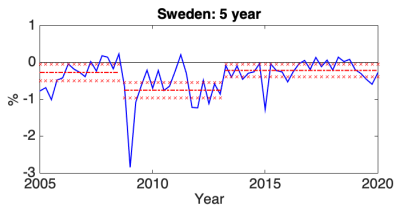
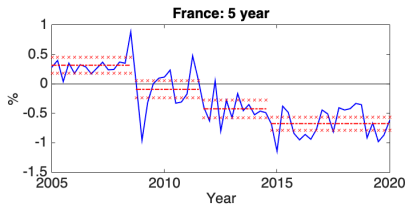
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## *COVID-19 UPDATE: Gov. Justice: Revenue surplus projected despite pandemic; announces plan to distribute \$1.25 billion in CARES Act funding*

6/26/2020

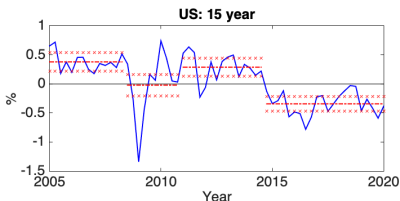
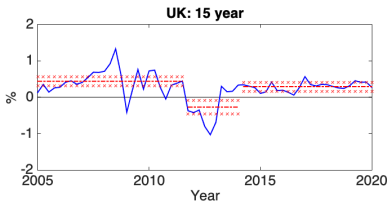
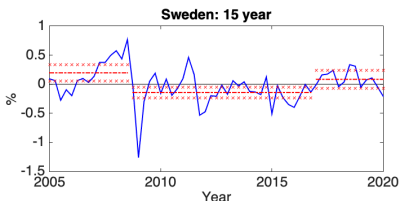
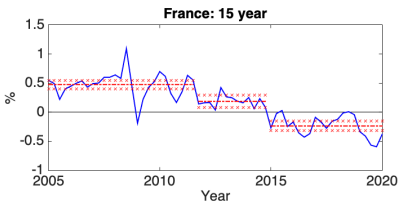


# Time Series: 5 Year Bonds



— Inflation risk premium - liquidity premium  
 - - - State mean  
 x State mean 95% confidence interval

# Time Series: 15 Year Bonds



— Inflation risk premium - liquidity premium  
 - - - State mean  
 ····· State mean 95% confidence interval

# Issuance Costs and Economic Factors

- Which factors are driving time and cross-country variation in issuance costs?
- Theory suggests:
  - Consumption growth-inflation covariance: investors require higher inflation risk premium if inflation is more counter-cyclical (e.g., Piazzesi and Schneider, 2006)
  - Time since inception of inflation-linked debt and ratio of outstanding inflation-linked debt to total outstanding debt (search frictions, as, e.g., in Duffie et al., 2005)

# Issuance Costs and Economic Factors

Panel Regression 2004Q4-2019Q4  
5 year inflation risk premium-liquidity premium  
France, Sweden, UK, US

	Specification 1	Specification 2	Specification 3	Specification 4
Consumption growth-inflation covariance	-1.10*** (0.42)	-1.01** (0.39)		
Log(share of inflation-linked debt)	0.20** (0.09)		0.13 (0.12)	
Log(quarters since inception of inflation-linked debt)	0.00 (0.10)			0.03 (0.11)
Adjusted $R^2$	11.48%***	9.23%	0.92%	0.06%

# Conclusion

- Comparison of inflation-linked versus nominal government debt issuance costs in developed countries
- Substantial time, cross-country and -maturity variation
- On average cheaper to issue nominal bonds at shorter maturities and inflation-linked bonds at longer maturities
- Lower inflation-linked debt issuance costs associated with more counter-cyclical inflation and higher proportions of inflation-linked debt
- **Data on international zero-coupon inflation-linked yields available!**